



Together for Human Rights and Fairness

We want to strengthen human rights, improve working conditions and promote fair trade in our supply chains.

We are committed to respecting and strengthening human rights and to preventing human rights abuses.


We align our actions with internationally applicable standards and guidelines such as the UN Guiding Principles on Business and Human Rights, the core labour standards of the International Labour Organisation (ILO) and the Supply Chain Due Diligence Act.


We will improve access to grievance mechanisms in relevant supply chains by 2025.

We will include all our strategic production sites and suppliers in our capacity building training programme by 2030.

Our Measures


What specific actions we are taking

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With our Supplier Code of Conduct and our Human Rights Policy Statement, we have created a **binding framework** for suppliers, business partners and employees.
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We are working to improve the integration of human rights risks into our **supplier assessment**.
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We are supporting strategic suppliers and production sites in **setting up internal grievance mechanisms**.
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We are involved in **alliances, standards or initiatives** such as amfori BSCI, Cotton made in Africa or the Women Empowerment Principles.
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We are expanding our **training concept** to raise awareness among employees about human rights due diligence.

Our Successes

What we have already achieved

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On the basis of risk analyses, we have drawn up **guidelines** for focus raw materials with **clear requirements and targets**. Therefore, **social issues** such as **living wages and incomes** are firmly integrated into our procurement processes.
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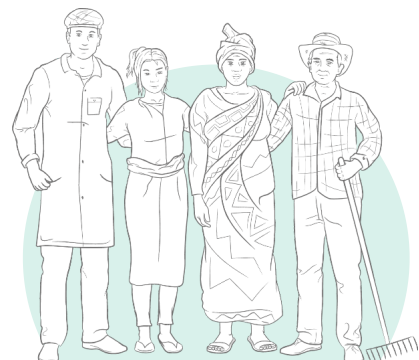
We have largely met our **certification targets** for the purchase of critical raw materials.
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26 companies in key production countries have completed our **training programmes** or have started training.
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100 per cent of our tier-1 production sites in high-risk countries are integrated into our Social Improvement Programme.
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Through projects in our supply chains, we are making a **positive impact on producers** of raw materials such as bananas, orange juice or cocoa – and specifically promoting the rights and economic participation of women.
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An internal **information portal** contains all requirements and **guidelines for responsible purchasing**.



The scope of application includes the store brands of the REWE and PENNY sales lines in Germany; exceptions are explicitly stated.