Together for More Biodiversity

We want to preserve and foster biodiversity — to ensure a good climate, clean water, growth and good harvests.

We are committed to the goals of the UN Convention on Biological Diversity.

We integrate the protection and promotion of biodiversity into our sustainability management.

We want to switch all relevant regional open-field fruit and vegetable products in Germany to biodiversity-friendly cultivation by 2025.
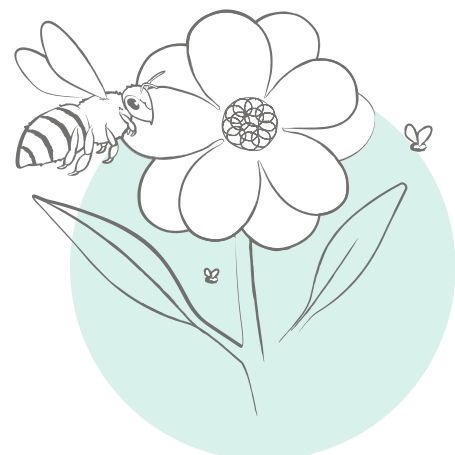
Our Measures
What specific actions we are taking

We buy raw materials certified according to **biodiversity criteria**.

We work in **cooperation** with partners such as **NABU**. Through the PRO PLANET biodiversity project, we implement individual measures to protect and promote biodiversity. We also participate in the NABU Climate Fund.

We label products that make a contribution to **biodiversity**.

We sell **wildlife-friendly plants** at toom Baumarkt DIY stores and **peat-free soil** at REWE, PENNY and toom Baumarkt DIY stores.

We are **reducing** the **pesticide level** of fruit and vegetables or plants (toom Baumarkt DIY stores).

We have **eliminated products containing glyphosate** at toom Baumarkt.

We promote biodiversity in the industry through the **"Food for Biodiversity"** association and the **"Biodiversity in Good Company"** initiative.

Our Successes
What we have already achieved

All conventional **bananas and pineapples** we sell are Rainforest Alliance certified.

With our PRO PLANET project, we have planted or enhanced **8.88 million square metres of flower strips** in Germany since 2010 — this is the oldest and largest biodiversity project in the German food retail sector and has even won the **European Bee Award**. It is also an official project of the **UN Decade on Biodiversity**.

We are collaborating with over **540 fruit and vegetable farms** on increasing biodiversity.

We were involved in the EU-wide **"Biodiversity in Standards and Labels for the Food Industry"** project for the protection of biodiversity, developing recommendations for action, among other things.

The scope of application includes the store brands of the REWE and PENNY sales lines in Germany; exceptions are explicitly stated.